
Top Innovative & Emerging Startups

 BANGALORE, INDIA



ABOUT GROWTHENABLER

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ABOUT THETALK

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Corporates, Governments, Industry practitioners, and professionals together on a common platform.

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DISCLAIMER

This report intends to inform key decision makers, investors and industry influencers on how innovative and disruptive startups and their digital solutions can solve Business Challenges within their industry and sector.

Write to us at info@growthenabler.com

Top Innovative Startups

 BANGALORE, INDIA

STARTUPS

DETAILS

GE Pii SCORE

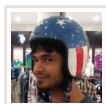
Practo*practo.com*

HealthTech

YoE: 2008

HQ: Bangalore, India

FUNDING: \$234.00M

**Abhinav Lal**

CTO & Co-founder

*Web platform for patients to search and book appointments for doctor visits, tele-health consultation, diagnostic tests booking and other health services.***SOLUTIONS:** Practice Management Tools, Appointment Booking Solutions, Hospital Management System**PRODUCTS:** Ray by Practo

8.21

InMobi*inmobi.com*

Enterprise Apps

YoE: 2007

HQ: Bangalore, India

FUNDING: \$320.60M

**Abhay Singhal**

Co-Founder and Chief Revenue Officer

*InMobi is a mobile-first platform allowing brands, developers, and publishers to engage consumers through mobile advertising.***SOLUTIONS:** Digital Marketing Tools, Mobile Marketing Tools, Personalised digital marketing, Cross sell/Upsell opportunities**PRODUCTS:** Pulse, In-App Advertising

8.09

Active.ai*active.ai*

FinTech

YoE: 2016

HQ: Singapore, Singapore

FUNDING: \$11.75M

**Parikshit Paspulati**

Co-Founder & CTO

*Active.Ai empowers Banks and Financial Services Institutions (BFSI) to engage customers in natural conversations over messaging, voice channels or IOT devices using Artificial Intelligence.***SOLUTIONS:** Virtual Agents, Cognitive computing, Artificial IntelligenceSelf Learning Algorithms, Conversational Banking Chatbots...**PRODUCTS:** Active.ai Enterprise Platform, ONE.Active.ai

7.92

MoEngage*moengage.com*

Enterprise Apps

YoE: 2014

HQ: Bangalore, India

FUNDING: \$15.84M

**Raviteja Dodda**

Founder & Chief Executive Officer

*MoEngage is an Intelligent marketing automation platform for consumer brands to understand customer behavior across digital touch points through inbuilt analytics and personalized campaigns across multiple channels.***SOLUTIONS:** Digital Marketing Tools, Visitor Conversion tools, Omni Channel Marketing, App Usage Analytics...**PRODUCTS:** MoEngage

7.87

Razorpay*razorpay.com*

FinTech

YoE: 2013

HQ: Bangalore, India

FUNDING: \$31.60M

**Harshil Mathur**

Founder & Chief Executive Officer

*Razorpay is an online payment gateway which allows Indian businesses to collect payments online through credit card, debit card, netbanking and popular wallets like PayTm and Mobikwik.***SOLUTIONS:** Online Payments, Merchant Payment Services, Digital wallet, eCommerce payments, Hosted payment solutions for eCommerce, B2B payments**PRODUCTS:** Razorpay

7.69



MoneyTap

moneytap.com

FinTech

YoE: 2015

HQ: Bangalore, India

FUNDING: \$12.30M

**Anuj Kacker**
Co founder

Developer-centric ad network mediation platform that connects mobile app publishers' inventory to +250 networks through a single SDK.

SOLUTIONS: Lending platforms, Credit for Consumers, Auto Loan Platforms, PersonalLoans Platform

PRODUCTS: Moneytap App

7.65

Ezetap

ezetap.com

FinTech

YoE: 2011

HQ: Bangalore, India

FUNDING: \$51.00M

**Abhijit Bose**
Co-founder & CEO

Ezetap is an India-based payments processor. The company offers solutions that allow merchants in the developing world to accept any form of payment - credit, debit, mobile wallet, etc. - through a simple, inter-operable point.

SOLUTIONS: Online Payments, Merchant Payment Services, Digital wallet

PRODUCTS: Ezetap's secure platform

7.64

Capital Float

capitalfloat.com

FinTech

YoE: 2013

HQ: Bangalore, India

FUNDING: \$117.53M

**Gaurav Hinduja**
Co-founder and Managing Director

Capital Float is a digital lending company that provides working capital finance to small and medium enterprises via a technology-led loan origination and credit underwriting platform.

SOLUTIONS: Lending platforms, Credit on demand for business, Loan management system, Working Capital

PRODUCTS: Unsecured Business Loans, Doctor Loan

7.62

ToneTag

tonetag.com

FinTech

YoE: 2014

HQ: Bangalore, India

FUNDING: \$10.33M

**Kumar Abhishek**
Founder

ToneTag enables contactless payment solutions in existing payment eco system by integrating its proprietary software development kit (SDK) at both merchant (mobile, POS, EDC) and customer interaction points.

SOLUTIONS: Online Payments, Merchant Payment Services, Proximity payments

PRODUCTS: ToneTag

7.62

Happay

happay.in

FinTech

YoE: 2012

HQ: Bangalore, India

FUNDING: \$18.57M

**Anshul Rai**
CO-FOUNDER & CEO

Happay is a business expense management solution that streamlines expense workflow from end-to-end (expense reporting to accounting).

SOLUTIONS: Online Payments, Enterprise Expense Management Platforms, Integration with accounting platforms to disburse credit, Enterprise Spend Analytics Tools

PRODUCTS: Expense Report Automation, Digital Marketing Expense Card

7.6

KredX

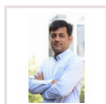
kredx.com

FinTech

YoE: 2015

HQ: Bangalore, India

FUNDING: \$7.00M

**Anurag Jain**

Co-Founder & Executive Director

KredX is an invoice discounting platform that connects MSMEs looking to raise working capital (against their unpaid invoices) to individual financiers looking for opportunities to earn above-average financial returns.

SOLUTIONS: Lending platforms, Credit on demand for business, Working Capital

PRODUCTS: Kredx Platform

7.58

kredX

Instamojo

instamojo.com

FinTech

YoE: 2012

HQ: Bangalore, India

FUNDING: \$10.10M

**Akash Gehani**

Co- Founder

India's largest on-demand payments platform for SMEs that is focused on the democratization of payments and e-commerce for MSME merchants. Its solution lets the user sell digital products simply by sharing checkout payment links.

SOLUTIONS: Online Payments, eCommerce payments, Hosted payment solutions for eCommerce

PRODUCTS: Payment Link, Payment Gateway

7.45

**Digit Insurance**

godigit.com

InsuranceTech

YoE: 2016

HQ: Bangalore, India

FUNDING: \$45.00M

**Kamesh Goyal**

Chairman

Digit Insurance is general Insurance company which provides solutions focused on car, travel, mobile, jewelry, and bicycle insurance.

SOLUTIONS: Property & Casualty Insurance, Insurance for Business, Medical Insurance, Motor Insurance, On-demand Insurance, On-demand Travel Insurance

PRODUCTS: Digit Insurance

7.3

digit

Vayana Network

vayana.in

FinTech

YoE: 2016

HQ: Bangalore, India

FUNDING: \$4.00M

**H Srikrishnan**

Founder

Vayana serves with flexible, scalable and customizable solutions for delivery channels and specialized financial transactions.

SOLUTIONS: Lending platforms, Credit on demand for business, Working Capital

PRODUCTS: Vayana, Clayfin

7.15

VAYANA

Signzy

signzy.com

FinTech

YoE: 2015

HQ: Bangalore, India

FUNDING: \$3.96M

**Ankit Ratan**

Co-Founder

Signzy offers an API solution that enables Bank Grade digital on-boarding in real time, using artificial intelligence and advanced cryptography.

SOLUTIONS: Information Access Management, KYC, Customer Onboarding Support Tools

PRODUCTS: REALKYC, DIGITAL CONTRACTS

7.0

SIGNZY



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Instavans*instavans.com*

Artificial Intelligence (AI) - Functional

YoE: 2015

HQ: Bangalore, India

FUNDING: \$2.00M

**Manav Garg**

Director, Co-Founder & Investor

*Instavans is an on-demand platform for shippers and truckers.***SOLUTIONS:** Supply Chain Intelligence, Internet of things Production Flow Monitoring platform, Logistics Management, Cognitive Software**PRODUCTS:** Instavans

7.18

Artivatic.ai*artivatic.ai*

Artificial Intelligence (AI) - Machine

YoE: 2017

HQ: Bangalore, India

FUNDING: \$153.01K

**Layak Singh**

Founder & CEO

*Artivatic's patent pending technology solves complex problems in Insurance for On-boarding, Fraud, Risk Profiling, Underwriting & claims.***SOLUTIONS:** Lending platforms, Self Learning Algorithms, Genomics, Neuroscience**PRODUCTS:** AVNLP, AVDevSpace

6.96

Preksh Innovations*preksh.com*

Artificial Intelligence (AI)

YoE: 2015

HQ: Bangalore, India

FUNDING: \$230.00K

**Kodandarama M A**

Founder & CEO

*Preksh Innovations is an early-stage startup building products to create immersive experiences with AR/VR technologies.***SOLUTIONS:** Visual Marketing, Virtual Interactive Solution, Campus Virtualisation, Visual Commerce, AR/VR Solution**PRODUCTS:** Visual Commerce Solution

6.78

Perpule*perpule.com*

FinTech - Digital Payments

YoE: 2016

HQ: Bangalore, India

FUNDING: \$5.35M

**Abhinav Pathak**

CEO

*Perpule is a self-checkout product for retail outlets to enhance the shopping experience of the customers.***SOLUTIONS:** Online Payments**PRODUCTS:** Perpule 1Pay

6.73

DocsApp*docsapp.in*

Artificial Intelligence (AI)

YoE: 2015

HQ: Bangalore, India

FUNDING: \$8.40M

**Enbasekar D**

CTO & Co-Founder

*DocsApp provides Instant and Private consultations from top experienced MD qualified Doctors on the mobile in India.***SOLUTIONS:** Mobile Health, Health Information Search, Corporate Wellness, Artificial Intelligence**PRODUCTS:** DocsApp - Chat With a Doctor Now

6.69

Cyclops Medtech*balanceeye.com*

Artificial Intelligence (AI) - Machine

YoE: 2015

HQ: Bangalore, India

FUNDING: \$1.00M

**D R Srinivas**
Co-Founder*Medtech startup working on clinical and wearable diagnostic and rehab products for neuro vestibular disorders using eye tracking technology.***SOLUTIONS:** Self Learning Algorithms, Health Wearables, Medical Devices, Monitoring of vibrations**PRODUCTS:** Balance Eye

6.57

Finzy*finzy.com*

FinTech - Personal loan

YoE: 2016

HQ: Bangalore, India

FUNDING: \$2.30M

**Abhinandan Sangam**
Co-founder, Head of Product & Tech*Finzy is the premier peer to peer lending solution in India.***SOLUTIONS:** Lending Platforms, Credit for Consumers, Personal Loans Platform**PRODUCTS:** Finzy

6.27

Yellow Messenger*yellowmessenger.com*

Artificial Intelligence (AI) - Chatbots

YoE: 2015

HQ: Bangalore, India

FUNDING: Undisclosed

**Anik Das**
Co-Founder*Yellow Messenger is a conversational AI platform for enterprises to automate and orchestrate intelligent conversations along their users.***SOLUTIONS:** Virtual Agents**PRODUCTS:** Yellow Messenger

6.04

Touchkin eServices*touchkin.com*

Artificial Intelligence (AI) - Machine

YoE: 2015

HQ: Bangalore, India

FUNDING: \$1.70M

**Jo Aggarwal**
Founder & CEO*Predictive care startup using AI chatbots and machine learning for behavioural health support***SOLUTIONS:** Virtual Agents, Self Learning Algorithms, Medical Devices**PRODUCTS:** Wysa

6.04



finzy



Research Methodology

The GrowthEnabler proprietary research methodology analyses the business impact of disruptive technologies and digital innovations. We capture and assess the impact these technologies have as part of the larger business ecosystem in order to enable executives to take informed business decisions, based on facts. The GrowthEnabler Personalised Intelligence Interface (Pii) platform delivers data and intelligence from the Startup economy, enabling business leaders and tech entrepreneurs to interact, innovate and grow faster.

1. Market Analysis

GrowthEnabler conducts extensive primary and secondary data analysis, using proprietary pattern analysis techniques, web algorithms and scoring methodologies to provide relevant market data, trends, industry analysis on sub-sectors, technology areas, applications, industry landscapes and competitors across Startup technology segments. GrowthEnabler curates large volumes of data collected from various channels, including, databases, reports, journals, interviews and other

sources. Primary insights are gathered using surveys from key business and technology leaders in corporate organisations, investor groups, public sector entities and technology Startups. Following this, several market drivers, constraints, opportunities and challenges for specific markets are identified and used as input using regression modelling.

2. Startup Technology Landscape Analysis

Startup Database Building

The Startup database is built using primary and secondary research analysis, led by a team of analysts and subject matter experts (SMEs), coupled with Machine Learning and Natural Language Processing (NLP) technologies to facilitate data mining across the web.



Primary Research

The primary research data is derived directly from GrowthEnabler surveys, interviews and company profile information provided by Startups registered on the GrowthEnabler Pii platform.



Secondary Research

A team of Machine Learning and NLP experts scan wide range of data sources including Startup websites, news, industry reports & investor portfolios to extract secondary data, which is then validated by founder/s, CXOs, product heads or other senior decision makers.



Analysts Validation

A team of Analysts validate both primary and secondary data while pro-actively interacting with senior decision makers and cross-referencing against business databases, to finally derive the relevant analysis included in this report.



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